

# Reflect Your Vision

Use our knowledge and expertise to grow your funding base,  
Manage your business, and free up time, resources and  
opportunity to turn your vision into reality



Grant Writing  
Support and  
Services



Partnership  
Development



Marketing  
Solutions

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## Grant Writing

Looking for a grant to grow your business? Not sure where to start?

Did you know that if you don't do your home-work before sitting down to fill out a grant application, you could be wasting your time? If you think it's about taking a good idea, finding a grant that looks like it fits, applying and waiting for the money to arrive, you'll be disappointed. We will help you avoid these major pitfalls when applying for funding – eligibility, getting the timing right to gather the evidence and ability to answer the questions according to their criteria.

## Partnership Development

Partnering with another business, whether it be for a short-term project, a joint venture or a full-on partnership, can be so attractive to a business owner looking to grow or expand into new market opportunities. You don't have to go far to hear about business partnership ventures that went wrong. The risk is so high with many people losing a lot of money, friendships, families, homes and their livelihoods. We have designed a planning framework to check that prospective partners are really on the same page, and to build a business case and plan for working together right from the start. Do your business planning before you sign the legal agreement and potentially save yourself a lot of heart ache later.

## Marketing solutions

Are you a small business looking for more clients or more sales? Let us audit your current marketing tools, both online and offline and help you discover simple changes that you can implement straight away. We can also help with the big stuff, finding out what your customers want, setting up your online media to increase your sales and setting up your plans and campaigns.

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# Springboard Training Solutions

## Pat Grosse



During the 1990's Pat was responsible for marketing the programs of a leading training provider in getting funding from the European Union. Her conferences attracted people from 13 countries and workshops were over-subscribed. Her formula was working. She now works with not for profits as well as businesses to refocus their business and marketing strategies for today's reality. With a few simple changes, clients have turned their organisations around. Pat mentors clients to update and applying entrepreneurial thinking to turn vision into reality.

## Karen Grosse



Karen's skills in website design and social media are becoming increasingly sought after by businesses as well as community organisations. She not only develops the media, she makes sure the media is owned by the clients who are also able to manage and control content. Karen is putting her skills and knowledge to good effect by studying for an MBA.